





#### A Biblical Strategy for Disciple-Making Evangelism

Global TMI is a call for every church and every member to become actively involved in making disciples using Christ's method.



EVERY SEVENTH-DAY ADVENTIST LOCAL CHURCH ACROSS THE WORLD IS INVITED TO LAUNCH THIS ONGOING, CULTURE-CHANGING, PERSONAL AND PUBLIC EVANGELISM STRATEGY, WHICH INCLUDES HOLDING EVANGELISTIC REAPING MEETINGS IN 2024-2025.

#### The Strategy



#### **Global TMI Is Local**

Total Member Involvement (TMI) is a global initiative, but its success depends on the faithful efforts of pastors and lay leaders in **local churches**. The *Seventh-day Adventist Church Manual* (2022) urges every church to "enlist all members and children" in "personal outreach" (p. 138). It also emphasizes the positive impact on the spiritual life and growth of members when a church devotes its "first interests and highest energies to involving every member in proclaiming the good news and making disciples" (p. 135).

#### **Global TMI Is Active and Ongoing**

The top priority of every church board is to establish "an active, ongoing discipleship plan" that includes both "spiritual nurture and outreach ministries" (p. 137). Global TMI is more than an invitation to participate in a one-time event. It is the launch of an **active** and **ongoing** disciple-making plan that aims to involve every member. Because Jesus likened making disciples to the harvest cycle, Global TMI emphasizes 5 essential ministries that align with the agricultural disciple-making process (prepare, plant, cultivate, harvest, preserve).

#### Global TMI In Your Church

How can your church participate in Global TMI? First, review the basic strategy in this booklet: (1) getting started with spiritual revival, an interest review process, and personal evangelism training, and (2) establishing ministries and events in each of the five essential areas of disciple-making. Next, use the blank worksheet in the back of this booklet to outline a disciple-making evangelism plan for 2024-2025 and secure church board approval. Thank you for joining your sister churches around the world in Global TMI!





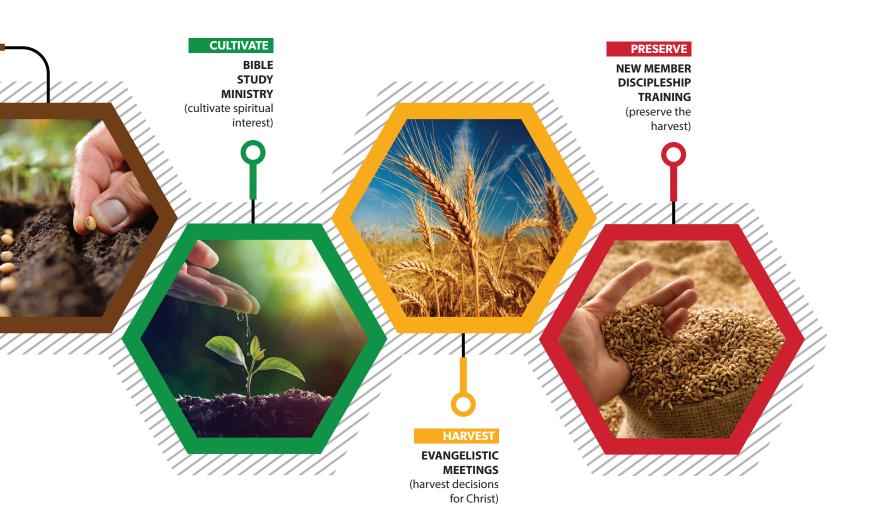
LITERATURE, MEDIA, AND INVITATIONS





HEALTH AND FRIENDSHIP BUILDING MINISTRIES

(prepare the soil of the heart)



#### **HOW TO GET STARTED:**

#### 1 EMPHASIZE SPIRITUAL REVIVAL

The apostle Paul was clear about the source of His evangelistic success: "I planted, Apollos watered, but God gave the increase" (1 Corinthians 3:6). No plans or strategies can be successful without the presence and power of God in our lives. Because we need the Holy Spirit to permeate every aspect of Global TMI, every church should begin its evangelistic efforts with an emphasis on spiritual revival and reformation. Through sermons, studies, and other programs, families and individual church members should be encouraged to spend unrushed, focused, daily time with God in prayer and Bible study.

#### 2 ESTABLISH AN INTEREST REVIEW PROCESS

#### Getting members involved in making disciples is about generating and working with interests.

Therefore, Global TMI calls for every church to develop and maintain a dynamic interest list. This list should be reviewed regularly to assess the spiritual status of each interest, determine the next step in their development, and assign a church member to follow up.

- 1. Elect an Interest Coordinator (Church Manual, p. 91).
- **2.** Compile a list of all non-members who have shown an interest in spiritual truth or church programs.
- 3. Generate new interests to add to the list regularly.
- 4. Schedule a time to review the list each month.
- 5. Ask members to follow up with the interests.
- **6.** Send invitations and other communications regularly through mail, email, text, etc., to the interests on your list.

"Encourage the interest coordinator to ensure that every interest is personally and promptly followed up by assigned laypersons." (Church Manual, p. 138 - Work of the Board)



#### 3 PROVIDE PERSONAL EVANGELISM TRAINING

#### **Christ's Method Was Personal**

The key to successful evangelism is personal labor. "This was Christ's method" (*Christ's Object Lessons*, p. 229). Ellen White stressed that if we can have only one part done between personal work and more extensive meetings, "let it be the individual labor" (*Christian Service*, p. 121). Still, "When both are combined, with the blessing of God, a more perfect and thorough work may be wrought" (*ibid*.). Therefore Global TMI combines public and personal evangelism, but in harmony with Christ's method, infuses every ministry or event with personal evangelistic effort.

"I kept back nothing that was helpful, but proclaimed it to you, and taught you publicly and from house to house" (Acts 20:20).

"Christ's method alone will give true success in reaching the people.... There is need of coming close to the people by personal effort" (The Ministry of Healing, p. 143).

#### **Every Church a Training School**

To involve as many church members as possible in personal evangelism, every pastor and church should provide training and resources that equip individual church members, Sabbath School classes, and other small groups in areas such as:

- · Praying for interests
- Befriending and ministering to needs
- Visiting and contacting interests
- Sharing literature and media

- Inviting to Sabbath School, church, and church events
- · Inviting to take Bible studies
- Giving Bible studies
- · Mentoring and training new members

Ellen White aptly stated, "Many would be willing to work if they were taught how to begin. They need to be instructed and encouraged. Every church should be a training school for Christian workers" (*The Ministry of Healing*, p. 149).



#### **PREPARE**

Health and Friendship Building Ministries

## MEETING NEEDS

#### **Prepare the Soil of the Heart**

The first phase in the disciple-making process is to **PREPARE** the soil of the heart. When we come close to people in friendship and service, we show that we care and gain their confidence. Ministering to people's practical needs with kindness and compassion prepares their hearts to receive the truth of the gospel.

"Jesus ... went about doing good" (Acts 10:38).

"And when Jesus went out He saw a great multitude; and He was moved with compassion for them, and healed their sick" (Matthew 14:14).



#### **ESTABLISH HEALTH AND FRIENDSHIP-BUILDING MINISTRIES:**

**ELECT** health ministry and community service leaders (*Church Manual*, p. 100, 107).

**BUDGET** annually for need-based ministries and events.

**ASSESS** local community needs (consider contacting civic leaders) along with church personnel and resources that could be used in health and friendship-building ministries and events.

**PLAN** events\* to generate interest, meet needs, and build relationships in the community.

**PROVIDE** leadership support—prayer, promotion, financial support, and participation.

#### \* Local church examples of health and friendship-building events include:

- Health Expos
- Cooking Schools
- Centers of Influence
- Free Dental Clinics
- Food & Clothing Ministries
- Disaster Response

- Vacation Bible Schools
- Music Concerts
- Community Gardens
- Family Seminars
- Finance Seminars
- After School Programs



#### **PLANT**

Literature, Media, and Invitation Ministries

### FINDING INTERESTS

#### **Plant Seeds of Truth**

After preparing the soil with friendship and service, the next phase of the disciple-making process is to invite people to consider spiritual truth. This can be accomplished by sharing literature or media, by offering Bible studies, or by inviting people to church services and events. The more spiritual seeds we **PLANT**, the more interested people we will find—and the greater our harvest will be. Therefore, distributing a **HIGH VOLUME** of spiritual seeds is essential for the growth of the church.

"He who sows sparingly will also reap sparingly, and he who sows bountifully will also reap bountifully" (2 Corinthians 9:6).

#### **ESTABLISH LITERATURE, MEDIA, AND INVITATION MINISTRIES:**

- **ELECT** a publishing ministries coordinator or personal ministries assistant to oversee literature, media, and invitation distribution ministries (*Church Manual*, p. 102, 107).
- **BUDGET** annually for literature, media, and invitations to Bible studies and church events (cost of invitation cards, flyers, social media ad campaigns, mailings, etc.).
- **CREATE** a prominent display of free literature, along with cards or flyers offering Bible studies, for members to distribute.
- **PLAN** large-scale personal distribution efforts (door-to-door, city sidewalks, etc.) and advertising campaigns as able (mail, social media, online, etc.).
- **PROVIDE** leadership support—prayer, promotion, financial support, and participation.



#### **CULTIVATE**

Bible Study Ministry

## DEVELOPING INTERESTS

#### **Cultivate Spiritual Interest**

After planting the seed of God's Word, the next phase in the disciple-making process is to **CULTIVATE** the growing spiritual interest. This is one of the longest and most labor-intensive parts of the disciple-making process. It is best accomplished by engaging in full-message Bible studies while providing friendship, guidance, and spiritual support.

"So Philip ran to him, and heard him reading the prophet Isaiah, and said, 'Do you understand what you are reading?' And he said, 'How can I, unless someone guides me?" (Acts 8:30-31).

"As newborn babes, desire the pure milk of the Word, that you may grow thereby, if indeed you have tasted that the Lord is gracious" (1 Peter 2:2).

#### **ESTABLISH A BIBLE STUDY MINISTRY:**

**ELECT** a Bible school coordinator to oversee the Bible study ministry (*Church Manual*, p. 107).

**BUDGET** annually for Bible study guides and other resources.

**PROVIDE** resources and training for members to offer, host, and give Bible studies, including personal, small group, online, drop-off, correspondence, video, or other formats.

**PLAN** Bible study strategy annually, including dates when advertising and invitations will be increased, small groups organized, training offered, etc.

**PROVIDE** leadership support—prayer, promotion, financial support, and participation.



Evangelistic Meetings

## GAINING DECISIONS

#### **Harvest Decisions for Christ and Baptism**

After cultivating interests with Bible studies, it is time to reap a **HARVEST** of spiritual decisions that culminate in baptism. Full-grown wheat is only a blessing when someone gathers the harvest. In the same way, we are counseled to make appeals to those studying Bible truth, urging them to follow Christ and the light revealed to them. While this can and should be done in personal settings, one of the most proven means of gaining decisions has also been public evangelistic meetings conducted in traditional or small group formats.

"The harvest truly is great, but the laborers are few; therefore pray the Lord of the harvest to send out laborers into His harvest" (Luke 10:2).

"And now why are you waiting? Arise and be baptized, and wash away your sins, calling on the name of the Lord" (Acts 22:16).



#### **ESTABLISH REGULAR EVANGELISTIC REAPING MEETINGS:**

**APPOINT** an evangelism coordinator and other necessary team members\* annually for your harvest event(s).

**BUDGET** annually for public evangelistic efforts.

**SCHEDULE** one evangelistic reaping series (traditional, seminar, or small group) each year with an emphasis on gaining decisions for Christ and baptism.

**COMBINE** personal effort with public meetings—prayer, friendship, guidance, invitations, visitation/contact, Bible studies, appeals, baptismal preparation, etc.

**PROVIDE** leadership support—prayer, promotion, financial support, and participation.

<sup>\*</sup> Public evangelism teams may include speakers and study leaders, as well as coordinators for prayer, visitation, advertising, registration, greeting, children's program, platform host, music, audio/visual, materials, refreshments, etc.



New Member Discipleship Training

# TRAINING WORKERS

#### **Preserve the Harvest**

After the joy of the harvest, we must not relax our disciple-making efforts. Jesus called us to make disciples, not mere members. To do so requires that we **PRESERVE** the harvest through nurture and training after baptism. For the disciple-making process to result in multiplication, we must teach newly baptized church members how to labor for souls. The consumer must become a producer. The one caught by the gospel net must become a fisher of men.

"A disciple is not above his teacher, but everyone who is perfectly trained will be like his teacher" (Luke 6:40).

"Then Jesus said to them, 'Follow Me, and I will make you become fishers of men" (Mark 1:17).



#### **ESTABLISH A NEW MEMBER DISCIPLESHIP MINISTRY:**

**ELECT** a personal ministries assistant to serve as discipleship ministry leader (*Church Manual*, p. 107).

**BUDGET** annually for new member discipleship resources and related expenses.

**TRAIN** experienced members to serve as discipleship mentors and assign one or more to each newly baptized member.

**FOLLOW** a systematic plan to nurture spiritual habits, train in personal evangelism, and integrate each new member into the life, message, and mission of the church.

**PROVIDE** leadership support—prayer, promotion, financial support, and participation.

#### **GETTING READY**

#### **Activities & Events**

(spiritual revival, personal evangelism training, interest coordination):



- Establish an interest review process (Jan)
- Back to the Altar prayer meeting series (Jan)
- Ten Days of Prayer (Jan 10-20)
- Back to the Altar commitment Sabbath (Feb 3)
- Personal Evangelism Lay Training (Feb-Mar)
  - sharing a testimony
  - sharing literature
  - vísítíng
  - giving Bible studies
  - etc.

## PREPARE Activities & Events (health, friendship-building):

Church:



- Establísh Health and
   Friendshíp-Building Ministries personnel, budget, etc. (Jan)
- Greet Your Neighbor friendship evangelism emphasis (Mar-May)
- Community health clinic or expo (Jun)
- Monthly supper club with health lecture (Jun-Sep)
- Vacation Bible School (Jul)
- Sacred concert (Aug)

#### PLANT

**Activities & Events** 

(literature, media, & invitations):



- Establish Literature, Media, and Invitation Ministries—personnel, budget, literature display, etc. (Jan)
- Monthly community Great

  Controversy distribution with Bible

  study invitations (Apr-Sep)
- QR code cards provided for members to share video messages (Mar)
- Just Ask initiative to encourage members to invite people to Bible studies, SS, church, etc. (May)
- Online and mass mail advertising for Bible studies (May-Jun)
- Sidewalk evangelism to invite to and then give Bible studies (Jul-Sep)

CULTIVATE Activities & Events (Bible studies, spiritual support & guidance):	Date of Church Board Approval:		
	HARVEST Activities & Events (evangelistic meetings, appeals, follow-up visits/studies):	PRESERVE Activities & Events (new member discipleship, nurture & training):	
- Establish a Bible study ministry— personnel, budget, etc. (Jan)	- Establish Evangelistic Meeting team and budget (Jan)	- Establish New Member Discipleship Ministry-personnel, budget, etc. (Jan)	
- Give Bible studies—personal, small group, drop-off, correspondence, online, etc. (May-Oct)	<ul> <li>Evangelistic meeting campaign</li> <li>w/appeals for spiritual decisions</li> <li>(Oct)</li> </ul>	- Mentor assigned to every newly baptized member to assist with integration, nurture, and training	
- Personal relationship-building and guidance of Bible study interests (May-Oct)	- Follow-up visitation and baptismal preparation studies with regular attendees (Nov onward)	- Systematíc new member díscípleshíp plan using Díscípleshíp Handbook (after every baptísm)	
		17	

## **GETTING READY Activities & Events** (spiritual revival, personal evangelism training, interest coordination):

PREPARE
Activities & Events
(health,
friendship-building):

**PLANT Activities & Events** (literature, media, & invitations):

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Pastor:	Date of Church Board Approval:		
CULTIVATE Activities & Events (Bible studies, spiritual support & guidance):	HARVEST Activities & Events (evangelistic meetings, appeals, follow-up visits/studies):	PRESERVE Activities & Events (new member discipleship, nurture & training):	
		19	



#### **GETTING READY:** Spiritual Revival and Personal Evangelism Training

This phase inspires and equips the church to implement their disciple-making strategy.

**Revival and Reformation**—resources and plans to aid local churches in their emphasis on spiritual revival **Back to the Altar**—resources to aid in calling members back to personal, family, and corporate worship

Personal evangelism training resources can be found for each disciple-making phase in the pages that follow.



"Nothing is more needed in our work than the practical results of communion with God" (Gospel Workers, p. 510).

"Through much prayer you must labor for souls, for this is the only method by which you can reach hearts" (Evangelism, p. 341).

"There is something for everyone to do. Every soul that believes the truth is to stand in his lot and place, saying, 'Here am I; send me.' Isaiah 6:8" (Christian Service, p. 10).

"The work of God in this earth can never be finished until the men and women comprising our church membership rally to the work and unite their effort with those of ministers and church officers" (Testimonies for the Church, vol. 9, p. 116).

"Let every church member become a working member, to build up spiritual interests" (Evangelism, p. 64).

"In the ministry of the word there is too much sermonizing, and too little of real heart-to-heart work.

There is need of personal labor for the souls of the lost" (Christ's Object Lessons, p. 57).

Access all of the resources listed in this booklet, and more, at www.globaltmi.org/resources.





#### **Health and Friendship-Building Ministries**

This phase befriends people and ministers to their practical needs.

Keys to Health Evangelism—practical booklet on how to conduct local church health evangelism

Keys to Adventist Community Services—practical booklet on how to conduct need-based ministries in your local community

**Celebrations**—full health outreach program for local churches

**Reminded**—mental health program for local churches

**Breathe Free 2**—stop smoking plan

Adventist Recovery Ministries Global—Christ-centered addiction recovery program

**Gateway to Wholeness**—program for overcoming pornography

Youth Alive—helping youth with depression, addictions, and other mental health challenges

Possibility Ministry Resources—helpful resources to minister to those with disabilities, grief, etc.

Family to Family—one year plan to make friends by reaching out to the families in your neighborhood

Homes of Hope and Healing—eight weeks of Bible lessons for outreach to families in your neighborhood

**Friendship**—workshop for women on how to make friends



"Christ's method alone will give true success in reaching the people. The Saviour mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, and won their confidence. Then He bade them, 'Follow Me'" (The Ministry of Healing, p. 143).

"When properly conducted, the health work is an entering wedge, making a way for other truths to reach the heart" (Testimonies for the Church, vol. 6, p. 327).

"The sowers of the seed have a work to do in preparing hearts to receive the gospel" (Christ's Object Lessons, p. 57).





#### **PLANT:**

#### Literature, Media, and Personal Invitations

This phase invites people to consider spiritual truth.



**Spread the Word**—this GROW series book is for local church members and leaders; use to train in personal evangelism, including how to run local church literature, media, and invitation distribution ministries

The Great Controversy Project 2.0—resources for the distribution of the book The Great Controversy

Special Great Controversy Tract—sharing tract to promote downloads of The Great Controversy

**Sidewalk Evangelism**—simple and effective plan to invite people to a Bible study

**Hope TV**—Truth-filled media content that can be shared with friends

**Sharing Hope**—free literature to reach people from non-Christian backgrounds

EGW Sharing Resources—cards, bookmarks, brochures, etc., that share popular EGW books using QR codes

Michael Asks Why—The Great Controversy adapted for children

Steps to Christ Activity Book—a sharing book designed for children

**3 Angels and You**—Introductory Bible studies on 3 angels' messages for children

**Various Introductory Bible Study Series for Women**—These studies may also be used in the preserve phase to nurture women in the church. When used for planting, they should be followed by a full-message Bible study series.



"The truth is to be scattered by all who claim to be disciples of Christ" (Christian Service, p. 68).

"Unvarnished truth must be spoken, in leaflets and pamphlets, and these must be scattered like the leaves of autumn." (Testimonies for the Church, vol. 9, p. 231).

"Everyone who has heard the invitation is to echo the message from hill and valley, saying, 'Come'" (The Acts of the Apostles, p. 110).



#### **CULTIVATE:**

#### **Bible Study Ministry**

This phase goes deeper by engaging people in a series of full-message Bible studies.

Keys to Giving Personal Bible Studies—booklet on how to give Bible studies

Keys to Church-Based Bible School—booklet on how to organize a local church Bible school

Bible School Resources—Bible schools and study guides in multiple languages

Hope Bible Study—Multiple online Bible study courses

AWR Unlocking Bible Prophecies—video Bible studies on prophecy that can be shared with friends

AWR Cell Phone Evangelism—training on how to share video Bible studies using your cell phone

Bible Adventurers—28 Bible studies for children that go through the 28 fundamental beliefs



"Let ministers teach church members that in order to grow in spirituality, they must carry the burden that the Lord has laid upon them—the burden of leading souls into the truth" (Christian Service, p. 69).

"There are those in the world who are reading the Scriptures, but who cannot understand their import. The men and women who have a knowledge of God are needed to explain the word to these souls" (Christian Service, p. 142).

"The plan of holding Bible readings (studies) was a heaven-born idea" (Christian Service, p. 141).

"The more one tries to explain the Word of God to others, with a love for souls, the plainer it becomes to himself" (Christ's Object Lessons, p. 354).

"In visions of the night, representations passed before me of a great reformatory movement among God's people....

Hundreds and thousands were seen visiting families and opening before them the word of God"

(Testimonies for the Church, vol. 9, p. 196).



#### **ACCESS RESOURCES**





#### **Evangelistic Meetings**

This phase appeals to people to follow Christ and Bible truth and to be baptized.

Keys to Public Evangelism—booklet on how to plan and conduct public evangelistic meetings)

Keys to Gaining Decisions for Christ & His Truth—booklet on how to gain positive decisions

Fundamentals of Faith—this GROW series booklet is a simple guide to be used with those preparing for baptism or profession of faith

Public evangelism sermons and slide presentations—four series of evangelistic slide presentations, including one for youth, to assist in small group or public evangelistic meetings

Facts with Hope—49 one-minute health videos that can be used in evangelistic programs

Women's Ministries Evangelism Manual—comprehensive evangelism manual for women



"When persons who are under conviction are not brought to make a decision at the earliest period possible, there is danger that the conviction will gradually wear away" (Evangelism, p. 229).

"If there is not a decided application of the truth to their hearts, if words are not spoken at the right moment, calling for decision from the weight of evidence already presented, the convicted ones pass on without identifying themselves with Christ, the golden opportunity passes, and they have not yielded, and they go farther and farther away from the truth, farther away from Jesus and never take their stand on the Lord's side" (Evangelism, p. 283).

"The test of discipleship is not brought to bear as closely as it should be upon those who present themselves for baptism.... Before baptism, there should be a thorough inquiry as to the experience of the candidates. Let this inquiry be made, not in a cold and distant way, but kindly, tenderly, pointing the new converts to the Lamb of God that taketh away the sin of the world. Bring the requirements of the gospel to bear upon the candidates for baptism" (Evangelism, p. 311).

"Too much hasty work is done in adding names to the church roll.... Those who admit them say, 'We will first get them into the church, and then reform them.' But this is a mistake" (The Review and Herald, May 21, 1901).



#### **New Member Discipleship Training**

This phase nurtures new members, trains them in evangelism, and integrates them into the life and mission of the church.

Discipleship Handbook—this GROW series book is a simple and comprehensive plan to mentor and train newly baptized members

Sabbath School & PM App—free digital access to Sabbath School Bible study guides and other helpful resources

**EGW Writings 2 App**—free digital access to Ellen White's writings

*Discipling, Nurturing, and Reclaiming*—this book provides best practices in these critical aspects of the mission

**Discipleship in Action**—28 discipleship lessons for youth

**Steps to Discipleship**—discipleship series on stewardship

Lerato and Her Money Que\$tions—this book is to help child disciples understand God and money

Planned Giving Resources—helpful information on legacy planning that cares for family and honors God

Family Worship Materials—helpful resources to encourage family worship

Benefits of Adventist Education—several articles from The Journal of Adventist Education

Adventist Review—print and online publication designed to strengthen the faith of church members

**BRI Bookshop**—theological resources to help deepen biblical understanding

Global Mission Centers—access resources on how to reach people from major world religions when you register at this website

Keys to Reclaiming the Missing—booklet on how to reclaim missing or former members

Am I My Sister's Keeper—booklet on reclaiming female former and inactive members



"After individuals have been converted to the truth, they need to be looked after.... These newly converted ones need nursing—watchful attention, help, and encouragement (Evangelism, p. 351).

"When souls are converted, set them to work at once. And as they labor according to their ability, they will grow stronger" (Evangelism, p. 355).

